

Social Media Press Release

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// News release headline

LANCER ECCO HEAT™ IS AUSTRALIAN INDUSTRIAL PRODUCT OF THE YEAR

Hoshizaki Lancer's Free Hot Water™ Heat Recovery System was named Australian Industrial Product of the Year at the Manufacturers' Monthly Endeavour Awards.

// Core news facts

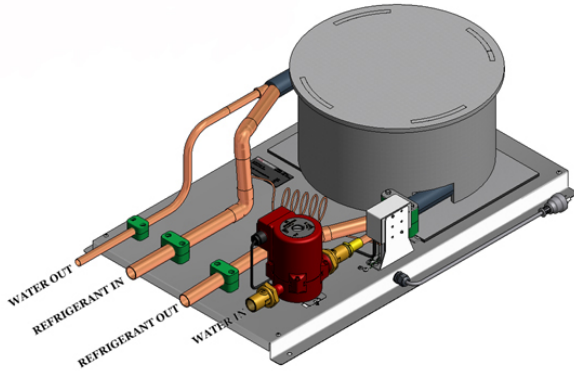
- The Manufacturers' Monthly Endeavour Awards are Australia's major manufacturing awards, acknowledging excellence in the manufacturing industry.
- Hoshizaki Lancer received 4 nominations in three categories:
 - Environmental Solution of The Year for our range of Superchillers and Lancer Ecco Heat™
 - Exporter of the Year
 - Australian Industrial Product of The Year for our range of Superchillers
 - Australian Industrial Product of The Year for Lancer Ecco Heat™
- Lancer Ecco Heat™ was named Australian Industrial Product of the Year. This category recognises innovation in new industrial products.
- Lancer Ecco Heat™ recovery units capture the wasted heat from refrigeration and air conditioning systems and converts it to free hot water.
- A 50kW unit can heat 315 litres of water, raising the temperature approximately 35°C per hour.

// Resources

Lancer Ecco Heat™ Images **Product Brochure**

[Download Lancer Ecco Heat™ Product Brochure](#)





More multimedia available by request.

// Quotes

“We pride ourselves on producing the most energy efficient, innovative and reliable systems on the market. For this to now be recognised by a prestigious national award is very pleasing.

“It is another example of how South Australian manufacturing continues to perform strongly on the national stage.”

Joe Thorp

Managing Director, Hoshizaki Lancer

// Links to relevant coverage to-date

[Lancer Ecco Heat™ is Australian Industrial Product of the Year \(Hoshizaki Lancer blog\)](#)

[Lancer Ecco Heat™ Product Information](#)

[Manufacturers' Monthly Endeavour Awards – 2011 Results](#)

// Boilerplate statements

At Hoshizaki Lancer, we are a world leader in Draught Beer, Soft Drink and Frozen Beverage Dispense systems, Ice Machines and professional food service Refrigeration units.

We pride ourselves on manufacturing truly inventive beverage and ice systems that provide outstanding reliability for the hospitality, medical and mining industries.

We are also unique in being the only manufacturer in Australasia that manufactures and supports complete beverage and ice systems from back of house to front.

Our expertise and extensive product range in both beverage and ice systems makes us the #1 choice for all hospitality fit-outs, covering the world's biggest stadiums and entertainment venues, leading pubs and clubs, through to quick service restaurants (QSR) and convenience stores. Our universally acclaimed ice machines also lend themselves perfectly for use within medical, mining and resource industries.

Representing the Australasian arm of a global company, we have been operating throughout the Asia Pacific region for over 30 years, with offices (covering sales and support) in all Australian states and New Zealand.



[Hoshizaki Lancer's LinkedIn Company Profile](#)



[Hoshizaki Lancer's Twitter Account](#)



[Hoshizaki Lancer's YouTube Account](#)



[Hoshizaki Lancer's RSS News Feed](#)
